



Exchange for Change

VIII Water and Renewable Energies Forum

23rd-24th NOVEMBER 2023

Training and Conference Centre
of Fuerteventura



01.

What is Africagua?

Africagua is an international event held in Fuerteventura every two years. Its aim is to promote the meeting of the different agents and initiatives related to **water and renewable energies**, as well as to position the island of Fuerteventura on the map.

This business forum is organised by the Official Chamber of Commerce, Industry, Services and Navigation of Fuerteventura in partnership with the Government of the Canary Islands and the Fuerteventura Island Council, among other actors. It aims to create synergies and promote clean and sustainable energies, with networking at the heart of the event.



SECRETARÍA DE ESTADO
DE COMERCIO



02.

Mission

Our mission is to foster collaboration between networks, experts, institutions, organisations and companies.

The main objective is to identify barriers and challenges in access to quality water and renewable energies, while at the same time proposing practical and feasible solutions.

Furthermore, we seek to raise awareness of the importance of access to these resources for global environmental, economic and social sustainability.



02.

Mission

The value of natural resources in the African continent makes this territory a specially protected area that offers countless opportunities for growth.

Africagua aims to boost these opportunities based on a model that respects the environment and natural resources.



03.

Goals

As a leading forum on sustainable and equitable future for all, Africagua Canarias 2023's main objective is to promote access to quality water and renewable energies, turning the Canary Islands into a role model for other regions in the world in terms of sustainability and access to these resources:



Promoting the search for synergies for better development among the participating countries through collaboration in the field of water and renewable energies.



Fostering the establishment of the Canary Islands and Fuerteventura as a business hub that facilitates the interaction between companies, strategic partners, bodies and other actors on an intercontinental level.



Promoting internationalisation through strategic alliances and business opportunities for companies and organisations from different countries in the field of water and renewable energies.

03.

Goals



Boosting the transfer of technology, knowledge and best practices in the management of renewable resources, while promoting the adoption of sustainable solutions in different regions of the world.



Promoting the investment in projects related to sustainable resources, facilitating the funding of and access to financial resources for the development of sustainable infrastructures and technologies.



Raising awareness of the importance of water and energy resources in order to ensure environmental, economic and social stability.



Promoting research and innovation in the field of water and renewable energies through collaboration with universities, research centres and companies.

04.

Goals with a focus on SDGs

The Africagua business forum seeks to promote and develop the following goals:

3

GOOD HEALTH
AND WELL-BEING

6

CLEAN WATER
AND SANITATION

7

AFFORDABLE AND
CLEAN ENERGY

8

DECENT WORK AND
ECONOMIC GROWTH

9

INDUSTRY, INNOVATION
AND INFRASTRUCTURE

10

REDUCED
INEQUALITIES

11

SUSTAINABLE CITIES
AND COMMUNITIES

12

RESPONSIBLE
CONSUMPTION
AND PRODUCTION

13

CLIMATE
ACTION

14

LIFE
BELOW WATER

17

PARTNERSHIPS
FOR THE GOALS



05.

Structure of the programme

Africagua Canarias 2023 is based on four fundamental pillars that address current problems and make up the central issue to be discussed. These blocks are divided into thematic clusters that provide a comprehensive approach for sustainable development in the region.



Block 1

Sustainability



Block 2

Innovation



Block 3

Social



Block 4

Governance and financing

06.

Agenda

01. Forum opening
and presentation

02. Keynote
speeches

03. Working
groups

04. Workshops and
networking events

05. Success
stories

06. Closure

07.

Africagua Canarias

**23rd-24th
November 2023**

Training and Conference Centre
Fuerteventura

Participation of intercontinental countries with a specific
interest in the energy sector applied to the water cycle.



1

3

4

2

1. Fuerteventura Airport
2. Puerto del Rosario
3. Training and Conference Centre
4. Official Chamber of Commerce, Industry, Services and Navigation



08.

Why Fuerteventura?

Due to its geostrategic location, Fuerteventura is a gateway to and a bridge with Africa. Furthermore, the Canary Islands benefit from a situation of political stability, legal certainty and a differentiated tax regime approved by the European Union. This makes the territory a key point of unity and agreement for initiatives like this.

The Official Chamber of Commerce, Industry, Services and Navigation is committed to Fuerteventura as a meeting point due to its remarkable qualities, including:

01. A vocation for renewable energies
02. Commitment to water technologies
03. Intercontinental linking point with unrivalled logistics connectivity
04. More than just a privileged tourist destination





Global



Networking



Leadership



09.

Attendees

- International organisations.
- International financial institutions.
- Governmental entities.
- Governmental agencies.
- National business associations.
- Non-governmental organisations.
- Sales offices in different countries.
- Local communities.
- Innovative enterprises.
- Water and renewable energies consultancy firms.
- Social and business leaders.
- Experts in public policies and regulations.
- Researchers.

Types of participation

Africagua Canarias offers **Exhibitor** and **Sponsor** participation modalities, with the following outstanding benefits for each case:

	Exhibitor	Sponsor
Inclusion of the of the participant's logo on the website and in Africagua's image adaptations.	✓	✓
Publication of the participant’s brand-specific content in Africagua’s communication channels.	✓	✓
Mention of the participant in press conferences, presentations, interviews, etc.	✓	✓
Exhibitor participation with stand.	✓	
Brand exhibition in the main event space.		✓
Playing of a sponsor’s video between presentations. Maximum duration of one and a half minutes.		✓
Interview with media during the event.		✓
Inclusion of the sponsor’s brand in Africagua’s inter-forum activities (2023-2025).		✓

Exhibitor

¿WHY EXHIBIT?

- ✓ **Get the most out of your participation in Africagua**, with an exhibition space during the two days of the event. It will allow you to **present, promote or boost your image**.
- ✓ Grab the attention of **new partners and/or global investors**, especially from the Canary Islands, Spain and West Africa.
- ✓ **Test the potential and/or degree of positioning** of your products and services.
- ✓ **Expand opportunities** beyond the B2B agenda to establish contacts and bring your product or service closer to the target audience at any time.

Sponsor

¿WHY SPONSOR?

- ✓ **Strategic promotion of your brand** in the eighth edition of an already consolidated water and renewable energy forum.
- ✓ Grab the attention of **new partners and/or global investors**, especially from the Canary Islands, Spain and West Africa.
- ✓ **Take advantage of the media coverage of the event** to increase your brand visibility.
- ✓ **Benefit from long-term brand promotion**, not only during Africagua, but also during Interforum actions until 2025.

fricagua ^{Canarias}

Exchange for Change

 **Cámara**
Fuerteventura

 **Cámaras**
Canarias

 **CABILDO DE
FUERTEVENTURA**

 **Fuerteventura**
Reserva de la Biosfera

 **Gobierno
de Canarias**

 **itc**
INSTITUTO TECNOLÓGICO
DE CANARIAS

 **Canary Islands**
EUROPEAN BUSINESS HUB IN AFRICA

 **proexca**
impulsar, atraer, crecer


UNIÓN EUROPEA
Fondo Europeo de Desarrollo Regional

 **enterprise
europe
network**
Business Support on Your Doorstep



 **GOBIERNO
DE ESPAÑA**
**MINISTERIO
DE INDUSTRIA, COMERCIO
Y TURISMO**
**SECRETARÍA DE ESTADO
DE COMERCIO**


CASA ÁFRICA

 **ULPGC**
**Universidad de
Las Palmas de
Gran Canaria**

 **Ayuntamiento de
Antigua**

 **Ayuntamiento de
La Oliva**

 **Ayuntamiento
PUERTO DEL ROSARIO**

www.africagua.com